



Association Profile

Name of Group _____

Mailing Address _____ City _____ State _____ Zip _____

Main Phone # _____ Fax # _____ Web Site _____

Additional Locations (if applicable):

Street _____ City _____ State _____ Zip _____

Street _____ City _____ State _____ Zip _____

Street _____ City _____ State _____ Zip _____

Type of Association _____ Year Organized _____

President/CEO's Name _____

PERSON COORDINATING CREDIT UNION AFFILIATION:

Name _____ Title _____

Phone #/Ext. _____ Email Address _____

PERSON SERVING AS THE AMBASSADOR TO PFCU: (does not need to be organization's decision-maker)

Name _____ Title _____

Phone #/Ext. _____ Email Address _____

MEMBER INFORMATION:

#Of Members _____

Average Member Income: (please indicate percentage of members in each range)

Less Than \$25K _____ \$25 - 35K _____ \$35 - 45K _____ \$50K + _____

Members are employed by: (list the top three employer companies if applicable)

Name _____ City _____ State _____

Name _____ City _____ State _____

Name _____ City _____ State _____

Level of Member Interest: _____ Very Interested _____ Somewhat Interested _____ Not Very Interested _____ Not Sure

OTHER SERVICES:

Do you offer Supplemental Life Insurance? _____ Supplemental Disability? _____ Catastrophic Illness? _____

Could we offer these products to your members? _____

Do you have a newsletter? _____ Intranet? _____

PLEASE COMPLETE ON ORGANIZATION'S LETTERHEAD IF AVAILABLE

(DATE)

Marketing Department
Philadelphia Federal Credit Union
12800 Townsend Road
Philadelphia, PA 19154-1003

Dear Marketing Department:

The members (NAME OF GROUP) would like to be considered for membership in Philadelphia Federal Credit Union (PFCU). We have approximately (# OF) members and have been organized since (DATE). Attached is a copy of our most recent by-laws.

We are headquartered at (MAIN ADDRESS). This location is approximately (# OF) miles from your branch located at: (check one)

- _____ 12800 Townsend Road, Philadelphia, PA 19154
- _____ 8025 Roosevelt Blvd, Philadelphia, PA 19152
- _____ 3799 Clarendon Avenue, Philadelphia, PA 19114
- _____ 2136 E. Dauphin Street, Philadelphia, PA 19125
- _____ 1206 Chestnut Street, Philadelphia, PA 19107
- _____ 1600 Arch Street, Philadelphia, PA 19103
- _____ 4300 Ridge Avenue, Philadelphia, PA 19129
- _____ 6707 Germantown Avenue, Philadelphia, PA 19119
- _____ 13th Street & Montgomery Avenue, Philadelphia, PA 19122
- _____ 5000 Baltimore Avenue, Philadelphia, PA 19143
- _____ 929 Snyder Avenue, Philadelphia, PA 19148
- _____ 2251 Columbia Blvd, Bloomsburg, PA 17815

At PFCU's request, we agree to the following upon approval:

- Assign a representative to familiarize new members with PFCU and act as the point contact
- Allow PFCU to have presentations, seminars and enrollment sessions for our members
- Allow payroll inserts, fliers and other publicity to update members on credit union services

If you should need additional information, please contact (NAME OF CONTACT PERSON), who is coordinating the credit union affiliation, at (TELEPHONE NUMBER). We look forward to hearing from you soon. Thank you for your consideration.

Sincerely,